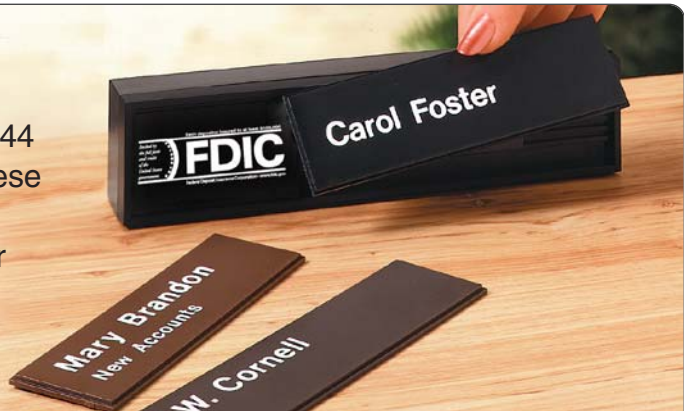




Ordering is Easy!

Turn to the Signage Order Form on page 44 and complete the information following these steps. (To order more than one sign style, please copy the form and keep original for future requirements.)



Step 1 Choose Your Frame and Frame Color from Page 40

Choose either Radius or Square Frames, each available in different styles. Choose your Frame Color. Add the Model No. and the two-digit color code to your order form.

Step 2 Choose Your Mounting Options from Page 41

Depending on whether you chose a Desk or Wall Sign, you have various options. Check the box on your order form to indicate your choice.

Step 3 Choose Your Nameplate from Page 41

Choose Square or Radius, Engraved or Vinyletter™, Nameplate style to match your Frame selection, and add the Model No. to your order form.

Step 4 Choose Your Nameplate Color and Typeface from Page 43

Depending on your Nameplate style, a variety of colors and typefaces are available. Enter color code and check box to indicate typeface on your order form.

Step 5 Specify Your Custom Copy and Style on Order Form on Page 44

Indicate your copy, positioning and lettering case.

Step 6 Fill in Sold To and Ship To Information and Method of Shipment on Order Form on Page 44

Fill out all account information and don't forget to check your method of shipment!





<p>Subsurface-Engraved Nameplate Colors Imprint is engraved from the back of the nameplate, then covered with a blended acrylic material.</p> <div style="background-color: #4682B4; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> METALLIC BLUE NAMEPLATE BLACK LETTERS (S18) </div> <div style="background-color: black; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> BLACK NAMEPLATE WHITE LETTERS (S04) </div> <div style="background-color: #8B4513; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> BROWN NAMEPLATE WHITE LETTERS (S09) </div> <div style="background-color: #A9A9A9; color: black; padding: 5px; text-align: center; margin-bottom: 5px;"> GRAY NAMEPLATE BLACK LETTERS (S01) </div> <div style="background-color: #800040; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> BORDEAUX NAMEPLATE WHITE LETTERS (S17) </div> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-bottom: 5px;"> WHITE NAMEPLATE BLACK LETTERS (S06) </div> <div style="background-color: #DAA520; color: black; padding: 5px; text-align: center;"> GOLD NAMEPLATE BLACK LETTERS (S45) </div>	<p>Engraved Nameplate Colors Imprint is etched on the front of the nameplate for a clean, textured look.</p> <div style="background-color: #8B4513; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> BROWN NAMEPLATE WHITE LETTERS (09) </div> <div style="background-color: black; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> BLACK NAMEPLATE WHITE LETTERS (04) </div> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-bottom: 5px;"> WHITE NAMEPLATE BLACK LETTERS (06) </div> <div style="background-color: #A9A9A9; color: black; padding: 5px; text-align: center; margin-bottom: 5px;"> SILVER NAMEPLATE BLACK LETTERS (50) </div> <div style="background-color: #DAA520; color: black; padding: 5px; text-align: center;"> GOLD NAMEPLATE BLACK LETTERS (45) </div>	<p>Vinyletter™ Nameplate Colors White or black vinyl letters are precision cut and evenly spaced on nameplate. Vinyletter nameplates cannot be used on aluminum frame signs.</p> <div style="background-color: black; color: white; padding: 5px; text-align: center; margin-bottom: 5px;"> Black Nameplate White Letters (04) </div> <div style="background-color: #A9A9A9; color: black; padding: 5px; text-align: center; margin-bottom: 5px;"> Gray Nameplate Black Letters (01) </div> <div style="background-color: #8B4513; color: white; padding: 5px; text-align: center;"> Bronze Nameplate White Letters (93) </div>																						
<p>Engraved Typefaces For Subsurface-Engraved & Engraved Signs</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top; padding-right: 20px;"> <p>Standard Typeface</p> <p>GOTHIC (If no typeface is specified GOTHIC, UPPER CASE, centered will be used)</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Optional Typefaces</p> <p><i>GOTHIC ITALIC</i> Helvetica Medium <i>Helvetica Medium Italic</i> Clarendon <i>Clarendon Italic</i></p> </td> </tr> </table> <table style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td style="width: 50%; vertical-align: top; padding-right: 20px;"> <p>Lettering Sizes</p> <p>First line: 1/2" High Second line: 1/4" High</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Additional Lines of Copy</p> <table style="width: 100%; border-collapse: collapse; font-size: small;"> <thead> <tr> <th style="text-align: left;">Model No.</th> <th style="text-align: left;">Nameplate Style</th> <th style="text-align: left;">Price per line:</th> </tr> </thead> <tbody> <tr> <td>281888800</td> <td>Engraved</td> <td>\$4.75</td> </tr> <tr> <td>283666600</td> <td>Subsurface-Engraved</td> <td>5.45</td> </tr> </tbody> </table> </td> </tr> </table>		<p>Standard Typeface</p> <p>GOTHIC (If no typeface is specified GOTHIC, UPPER CASE, centered will be used)</p>	<p>Optional Typefaces</p> <p><i>GOTHIC ITALIC</i> Helvetica Medium <i>Helvetica Medium Italic</i> Clarendon <i>Clarendon Italic</i></p>	<p>Lettering Sizes</p> <p>First line: 1/2" High Second line: 1/4" High</p>	<p>Additional Lines of Copy</p> <table style="width: 100%; border-collapse: collapse; font-size: small;"> <thead> <tr> <th style="text-align: left;">Model No.</th> <th style="text-align: left;">Nameplate Style</th> <th style="text-align: left;">Price per line:</th> </tr> </thead> <tbody> <tr> <td>281888800</td> <td>Engraved</td> <td>\$4.75</td> </tr> <tr> <td>283666600</td> <td>Subsurface-Engraved</td> <td>5.45</td> </tr> </tbody> </table>	Model No.	Nameplate Style	Price per line:	281888800	Engraved	\$4.75	283666600	Subsurface-Engraved	5.45	<p>Vinyletter Typefaces</p> <p>Standard Typeface Helvetica Medium (If no typeface is specified Helvetica Medium, Upper/Lower case, flush left will be used)</p> <p>Optional Typefaces <i>Helvetica Medium Italic</i> Clarendon <i>Clarendon Italic</i> Optima Bold <i>Optima Bold Italic</i> Times Bold <i>Times Bold Italic</i></p> <table style="width: 100%; border-collapse: collapse; margin-top: 10px;"> <tr> <td colspan="3">Additional Lines of Copy</td> </tr> <tr> <th style="text-align: left; font-size: small;">Model No.</th> <th style="text-align: left; font-size: small;">Nameplate Style</th> <th style="text-align: left; font-size: small;">Price per line:</th> </tr> <tr> <td>283777700</td> <td>Vinyletter</td> <td>\$4.95</td> </tr> </table>	Additional Lines of Copy			Model No.	Nameplate Style	Price per line:	283777700	Vinyletter	\$4.95
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Add the Nameplate Color Code and Typeface Style to the order form (on page 44).
See page 42 for Easy Ordering Steps.